

ROYAL NEWFOUNDLAND REGIMENT MEMORIAL HIGH SCHOOL HOCKEY TOURNAMENT APRIL 24-30, 2023



Thank you for your interest in the annual Royal Newfoundland Regiment Memorial High School Hockey Tournament. This year's event is being held from 24-30 April 2023 in Paradise, NL.

This invitational tournament is run by a Board of Directors composed of former members of the Royal Newfoundland Regiment and other volunteers, in partnership with the Regiment and Holy Spirit High School. The tournament commemorates the Regiment's rich legacy, including its hockey heritage.

This is the largest high school hockey tournament in the province. In addition to the boys' hockey teams from across NL, this year we are welcoming girls' hockey teams for the first time. Games will be televised live by Rogers TV and streamed online. The public is also invited to attend all games.

Teams will compete for medals, trophies and awards, and participate in an official opening and closing ceremony and a skills competition. There will also be 50/50 draws, a kit shop, a Regimental recruiting display and a commemorative program booklet.

This is a great opportunity to connect with a young, passionate, engaged audience with province-wide exposure for all your advertising and promotional needs. We are pleased to offer sponsorship opportunities from \$250-\$5,000 and in-kind donations of goods or services. For details, please contact DeputyDirector.RNFLDRHockey@gmail.com

SPONSORSHIP PACKAGES

Item & Description	Major	Gold	Silver	Bronze
	\$ 5,000 +	\$ 1,000	\$500	\$250
Social media - Facebook, Twitter (frequency based on sponsorship level)	X	X	X	X
Website - Sponsors page - Company logo	X	X	X	X
Website - Main page - Company logo & hyperlink	X	X		
Public address announcements during games (number specified)	4 per game	3 per game	2 per game	1 per game
Tournament pass & lanyard (number specified)	8	6	4	2
Sign - Company logo - Rink glass (46"x60") - TV coverage	X	X	X	
Banner - Sponsors - Company logo - Building Entrance	X	X		
Rink board (7'x3') - Company logo – Prominent Location - TV coverage	X			
On ice-participation in opening & closing ceremonies	X			
Souvenir Book - Half page advertisement			X	X
Souvenir Book - Full page advertisement	X	X		
Souvenir Book - Copy (number specified)	4	3	2	1
Commemorative Hockey Puck (number specified)	4	3	2	1
Tournament Merchandise Certificate (\$ amount specified)	\$200	\$100		