



Event at a Glance

- The Beaumont-Hamel Centennial Cup is a High School Hockey Tournament first played in April 2016.
- Each year the Cup will be presented by a member of the Royal Newfoundland Regiment.
- Hosted by the Holy Spirit Falcons the tournament will see 16 teams from across the island.
- Over 400 players and coaches.
- 39 Games in total.
- Projected Fan Attendance = 4,000+
- Puck drops April 3, 2017
- Donated 50/50 Proceeds to the Royal Newfoundland Regiment Museum.
- This is a high quality and high profile event.
- **All games in Rink B will Broadcast on Bell Aliant FIBETV1 including the finals**



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2017 Beaumont Hamel Centennial Cup High School Hockey Tournament

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2017 Beaumont Hamel Centennial Cup High School Hockey



Who are we

The Beaumont Hamel Centennial Cup is an annual High School Hockey Tournament held in honor of the Battle of Beaumont Hamel July 1, 1916.

The Tournament showcases the top high school age hockey players in the Province. The first tournament was held in April of 2016 and was a huge success.

The tournament is run by a dedicated group of volunteers that pride themselves on delivering a high quality tournament that both the players and fans will enjoy for years to come.

The tournament is also focused on educating our young people about what happened in 1916 at Beaumont Hamel as well as giving back to the Regiment and community.

Platinum Sponsor Package

- Full Page Ad in Tournament Program
- Logo & hyperlink placement on event website main page.
- Logo placement on Rink B Banner behind Glass.
- Huge banner limited to logos from Community-minded Companies or Organizations.
- 4 Tournament Passes.
- 4 P.A. announcements per game.

Price: \$1,000

Gold Sponsor Package

- Full Page Ad in Tournament Program
- Logo & hyperlink placement on event website main page.
- Huge banner limited to logos from Community-minded Companies or Organizations.
- 2 Tournament Passes.
- 2 P.A. announcements per game.

Price: \$500

Silver Sponsor Package

- Full Page Ad in Tournament Program
- Logo & hyperlink placement on event website.
- 2 Tournament Passes.

Price: \$250

Bronze Sponsor Package

- 1/2 Page Ad in Tournament Program
- Logo & hyperlink placement on event website.

Price: \$150